

# wallCHALKER™



Vinyl that easily transforms walls, tables and other surfaces into a chalkboard

MACTac® TAKES YOU THERE.



A Bemis Company



New MACmark® Architectural Design Product

Classic chalkboard reinvented for unexpected and creative applications

### What is wallCHALKER™?

A true black slightly textured vinyl that elevates the humble chalkboard into a dynamic new media for commercial and residential use. Virtually any flat surface is a canvas for wallCHALKER. Make a chalkboard the size of a wall in a fraction of the time it takes with messy paint. wallCHALKER can be cut into unique shapes to create specialty message boards that capture the attention of customers. The deep rich black of wallCHALKER makes chalk and liquid chalk ink pop. wallCHALKER wipes clean with an eraser or damp cloth or sponge. The 4.6 mil vinyl makes wallCHALKER easy to handle. The aggressive removable adhesive is strong enough to support large size applications yet remove cleanly.

### Important Preparation and Cleaning Tips:

For the optimal writing experience, prepare your wallCHALKER prior to use. After your wallCHALKER is applied, cover the writing area with 100% standard white chalk. Let sit for a few minutes and then erase with a dry felt eraser.

To erase standard chalk use an felt eraser. To remove erasable liquid chalk ink, wipe with a damp cloth or sponge or lightly spray with water, let sit for 30 seconds then clean with a damp cloth. DO NOT use strong cleaners like Fantastic®, Windex®, Clorox® or anything containing solvents, ammonia or an abrasive. Your wallCHALKER is now ready for use and easy to clean for a very long time!

### Applications include:

- Walls
- Tables
- Point-of-Purchase
- Menu Boards
- Advertisements
- Novelty Decals
- Kitchen Sign Boards
- Meeting Rooms
- Playrooms/Children’s Bedrooms

Product #	Roll Size	Minimum Order	Gauge	Adhesive	Liner	Min. App. Temperature	Outdoor/ Indoor Durability
CB1088R24	24" x 164 ft	2 Rolls	4.7 Mil	Aggressive Removable*	83# Kraft LayFlat Liner	32° F (0°C)	4 Years / 5+ Years
CB1088R48	48" x 164 ft	1 Rolls					

\*wallCHALKER removes cleanly from most surfaces and painted drywall up to two years.

Consult our *Application to Drywall* (TA2500), available online at [MACTac.com/Graphics](http://MACTac.com/Graphics) for complete application instructions.

For more information about the new wallCHALKER or other MACtac products, partnerships or graphic solutions, call a graphics representative at 866.622.8223 or e-mail [Americas@bemis.com](mailto:Americas@bemis.com) or visit [www.MACTac.com/Graphics](http://www.MACTac.com/Graphics).

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